



Financing Faith

THE INTERSECTION OF BUSINESS AND RELIGION

CHURCH HISTORY SYMPOSIUM

Thursday, March 1, 2018

Conference Center, Brigham Young University, Provo, Utah

9:00–10:15 a.m. CONCURRENT SESSIONS 1

SESSION 1A, 2258 CONF

Economics in the Twentieth Century

Chair: Mary Jane Woodger (Brigham Young University)

- A Ministry of Debt Relief: Impact of Lorenzo Snow and Rudger Clawson, 1898–1901 (Glen Soren Larson, Jr., Independent Historian)
- “The Lord’s Way”: Genesis of the Church Security Plan, 1920–1935 (Joseph E. Darowski, LDS Church History Department)
- Philosophical or Financial? Academies or Seminaries and the Making of the Modern Church Educational System (Scott C. Esplin, Brigham Young University)

SESSION 1B, 2260 CONF

Mormons in the Big Horn Basin

Chair: Christian K. Heimburger (LDS Church History Department)

- “Spiritual Salvation Plus Temporal Improvement”: Motivations of the Bighorn Basin Colonists of 1900 (Darcee Barnes, LDS Church History Department)
- How Much Does a Canal Cost? Mormons and Irrigation Projects in Wyoming’s Big Horn Basin (Brent M. Rogers, LDS Church History Department)

SESSION 1C, 2265 CONF

Evaluating Ideas and Economies

Chair: Christopher Blythe (LDS Church History Department)

- “When Did Mormons Become Capitalists?” (Jed Woodworth, LDS Church History Department)
- A Blessing or a Curse: Misappropriating “Blessed” as a Sign of Economic Prosperity in the Early LDS Church, 1830–1844 (Bryce Taylor, Brigham Young University)
- “Prospering” in the Land of Promise: The Cultural Significance of a Spiritual Ideal from Mormonism’s “Keystone” (Steven L. Olsen, LDS Church History Department)

10:30–11:45 a.m. CONCURRENT SESSIONS 2

SESSION 2A, 2258 CONF

Revelations on Church Finance in the Twilight of the Ohio-Missouri Era

Chair: Andrea G. Radke-Moss (Brigham Young University–Idaho)

- Reconsidering the Salem Revelation and Kirtland’s Financial Narrative, 1836–1838 (Elizabeth A. Kuehn, LDS Church History Department)
- Using the Partridge Estate Papers to Reconstruct a Sacred Mormon City (Jeffrey D. Mahas, LDS Church History Department)
- Joseph Smith’s Tithing Revelation in Context (Mark Ashurst-McGee, LDS Church History Department and David W. Grua, LDS Church History Department)

SESSION 2B, 2265 CONF

The Mormon Economy in the 1830s

Chair: Kay Darowski (LDS Church History Department)

- “For the Express Purpose of Soliciting Donations”: The First Mission of the Twelve in 1835 (Maclane Heward, Claremont Graduate University)
- Merchant and Church Agent: Hyrum Smith’s Kirtland and Nauvoo Stores, 1835–44 (Craig K. Manscill, Brigham Young University)
- Business Transactions Between Kirtland Firms and New York City Merchants (Sharalyn D. Howcroft, LDS Church History Department)

SESSION 2C, 2260 CONF

The Nauvoo Economy

Chair: Casey Griffiths (Brigham Young University)

- “Our Pecuniary Embarrassments”: Richard M. Young and the Financing of Mormon Redress Efforts, 1839–40 (Spencer W. McBride, LDS Church History Department)
- The Nauvoo Economy, 1839–1846 (Caye Wycoff, Independent Historian)
- Joseph Smith’s Commercial Rivalries in Nauvoo (Alex D. Smith, LDS Church History Department)
- Facilitating the Trek West: An Analysis of the 1842 Bankruptcy Cases of Joseph Smith and Other Early Latter-day Saints (April Maxwell, Maxwell Bankruptcy Law and Gerald Shelley, Fennemore Craig, P.C.)

Lunch (not provided)

1:00–2:15 p.m. CONCURRENT SESSIONS 3

SESSION 3A, 2258 CONF

Cooperating Communities: Mormon Economies in Transition

Chair: Craig K. Manscill (Brigham Young University)

- Cooperative Resistance: United Orders, Grange Societies, and Economic Resistance in Utah (Brett D. Dowdle, LDS Church History Department)
- “With United Voice and Hands”: The Building of St. George in the 1860s and 1870s (Michael L. Shamo, University of Utah)
- Mormonism’s Economic Elite in 1918 (Brian Q. Cannon, Brigham Young University)
- The Influence of Church Economy on LDS Mexican Education (Barbara E. Morgan Gardner, Brigham Young University)

SESSION 3B, 2265 CONF

Brigham Young and the Utah Economy

Chair: David W. Grua (LDS Church History Department)

- Zion’s Co-operative Mercantile Institution: The Rise and Demise of the Great Retail Experiment (Jeffrey Paul Thompson, LDS Church History Department)
- Economic Instruction in the Salt Lake School of the Prophets (LaJean Carruth, LDS Church History Department)
- Brigham Young vs. John Taggart: Prophet, Seer, and Revenue Agent (Samuel D. Brunson, Loyola University Chicago School of Law)

SESSION 3C, 2260 CONF

The Law of Consecration in Practice

Chair: Jordan Watkins (LDS Church History Department)

- W. W. Phelps: Uneven Experience with the Law of Consecration (Bruce A. Van Orden, Brigham Young University)
- Consecration and Controversy: Joseph Smith’s Unpublished Revelation and Ezra Thayer’s Conflict over Frederick G. Williams’ Consecrated Farm (Gerrit Dirkmaat, Brigham Young University)
- The Price of Equality in Economics: Isaac Morley’s Pursuit of a Zion Community (Douglas L. Major, Independent Historian)

Thursday, March 1, 2018 Continued

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2:30–3:45p.m. CONCURRENT SESSIONS 4

SESSION 4A, 2258 CONF

Self-Sufficiency in the Nineteenth Century

Chair: Brett D. Dowdle (LDS Church History Department)

- Striving for Obedience and Economic Improvement: The Straw Braiding Home Industry (Patricia Lemmon Spilsbury, LDS Church History Department)
- Archeological Signatures of the Trade and Exchange of Locally Produced Utah Pottery: Capitalism and the Push for Self-Sufficiency in the Mormon Domain (Christopher W. Merritt, Utah Division of State History)

SESSION 4B, 2265 CONF

Financial Endeavors in the Late Nineteenth Century

Chair: Kenneth L. Alford (Brigham Young University)

- Proposed Funding of the Jackson County Temple and the “Redemption of Zion” and the Bullion, Beck, & Championship Mining Company (R. Jean Addams, Independent Historian)
- Andrew Jenson’s Business Model in Publishing His *Church Chronology* (Robin Scott Jensen, LDS Church History Department)
- “We Cannot Sit Down Quietly and See Our Children Starve”: An Economic Portrait of Nineteenth-Century Mormon Polygamous Households in Utah (Sherilyn Farnes, Texas Christian University)

7:00–8:00 p.m. PLENARY KEYNOTE ADDRESS, 2254 CONF (AUDITORIUM)

“*Financing Faith: Mormonism and Banking in the 1830s and 1840s.*” (Dr. Sharon Murphy, Providence College)

Sharon Ann Murphy is a professor of history at Providence College, where she specializes in US history and its organizations, entrepreneurs, marketing campaigns, and financial panics and depressions. Since 2011 she has been an associate editor for *Enterprise & Society: The International Journal of Business History* published by Cambridge University Press. Her book *Investing in Life: Insurance in Antebellum America* (2010) won the 2012 Hagley Prize in Business History. She is also the author of *Other People’s Money: How Banking Worked in the Early American Republic* (2017).

Friday, March 2, 2018

LDS Conference Center, Little Theater, Salt Lake City, Utah

| SESSION 1 | THE RELIEF SOCIETY AND ECONOMICS |
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| 9:00–10:30 | <p>Chair: Elizabeth A. Kuehn (LDS Church History Department)</p> <ul style="list-style-type: none"> • “No One Will Feel Ashamed of the Utah Women’s Exhibit”: Mormon Women, Sericulture, and the 1893 World’s Columbian Exposition (Andrea G. Radke-Moss, Brigham Young University–Idaho) • The Economics Behind Construction of the General Relief Society Building (Mary Jane Woodger, Brigham Young University) • From Gleaning Wheat to Protecting the Lives of Mothers and Children: The Public Health Legacy of Relief Society Grain Storage (Dave Hall, Cal State Fullerton) • Relief Society, Inc.: Practicing Mormon Femininity in the Marketplace, 1867–1942 (Kiersten Olson, University of Utah) |
| SESSION 2 | PLENARY KEYNOTE ADDRESS |
| 10:45–11:45 | <p>Gérald Caussé, Presiding Bishop (The Church of Jesus Christ of Latter-day Saints)</p> <p>Bishop Caussé received a master’s degree in business from ESSEC (1987). His career centered in the food industry, and at the time of his first call as a General Authority (Seventy) at age 44, he was the general manager of Pomona, a food distribution company in France. In his calling, Bishop Caussé works diligently to oversee temporal affairs of the Church such as building and maintaining Church properties, publishing books and manuals, helping members become self-reliant, and extending welfare support to refugees and others in need around the world.</p> |
| 11:45–1:00 | Lunch (not provided) |
| SESSION 3 | THE ECONOMICS OF GATHERING |
| 1:00–2:15 | <p>Chair: Robin Scott Jensen (LDS Church History Department)</p> <ul style="list-style-type: none"> • He’s Been Working on the Railroad: A Case Study of Danish Mormon Immigrant Economies in the Utah Territory (Julie K. Allen, Brigham Young University) • The Economics of Gathering from “Hindustan” (Taunalyn Rutherford, Brigham Young University) • The Politics of Co-Operation: A History of the LDS and the United Farmers of Alberta (Brooke Brassard, University of Waterloo) |
| SESSION 4 | THE UTAH WAR: COUNTING THE COST |
| 2:30–3:45 | <p>Chair: Brent M. Rogers (LDS Church History Department)</p> <ul style="list-style-type: none"> • The Mail and the Trail: Rise and Fall of the Y. X. Carrying Company (R. Devan Jensen, Brigham Young University Religious Studies Center) • Off-the-Books Warfare: Financing the Utah War’s Standing Army of Israel (William P. MacKinnon, Independent Historian) • Direct and Collateral Costs of the 1858 Move South (Kenneth L. Alford, Brigham Young University) |